Business and Professional Women of Tennessee, INC.

1824 Roane State Hwy, Box 218, Harriman, TN 37748

103RD Annual Convention Reports

2021-2022

Contents

[State Officer Reports 1](#_Toc104122003)

[Interim Board Report 1](#_Toc104122004)

[Treasurer’s Report 1](#_Toc104122005)

[Membership Report 2](#_Toc104122006)

[Regional Director Reports 2](#_Toc104122007)

[Fall Planning Meeting 2](#_Toc104122008)

[Spring Meeting 3](#_Toc104122009)

[Standing Committee Reports 4](#_Toc104122010)

[Financial Committee Report 4](#_Toc104122011)

[Annual Budget (2022-2023) - Proposed 5](#_Toc104122012)

[Issues Management Report 6](#_Toc104122013)

[Governance Chair Report 7](#_Toc104122014)

[Sub Committee Reports 9](#_Toc104122015)

[Fundraising Report 9](#_Toc104122016)

[Equal Pay Day Report 10](#_Toc104122017)

[Scholarship Committee Report 10](#_Toc104122018)

[Webmaster Report 11](#_Toc104122019)

[Publication Bid 12](#_Toc104122020)

[Program Platform for 2022-2023 13](#_Toc104122021)

[Legislative Platform 2022-2023 14](#_Toc104122022)

[Award Guidelines 15](#_Toc104122023)

[2022-2023 Issues Management Award Guidelines 15](#_Toc104122024)

[Reminders for Local Issues Management Chairs 15](#_Toc104122025)

[2022-2023 Legislation Award Guidelines 16](#_Toc104122026)

[Reminders for Local Legislation Chairs 16](#_Toc104122027)

[2022-2023 Membership Award Guidelines 17](#_Toc104122028)

[Membership Outreach Award 17](#_Toc104122029)

[2022-2023 Mentoring Award Criteria 19](#_Toc104122030)

[Local President Reports 21](#_Toc104122031)

[Business and Professional Women of Rogersville 21](#_Toc104122032)

[Chattanooga Business Women 24](#_Toc104122033)

[Elizabethton BPW 27](#_Toc104122034)

[Jackson Area BPW 30](#_Toc104122035)

[Memphis Area BPW 33](#_Toc104122036)

[Rockwood BPW 36](#_Toc104122037)

# State Officer Reports

## Interim Board Report

**Carol Turpen, Treasurer**

The Interim Board meeting took place on November 5, 2020 at 7:00 pm (CST) / 8:00 pm (EST) by Zoom meeting. There was no registration fee for the meeting and no expenses paid since the meeting was online.

## Treasurer’s Report

**Carol Turpen, Treasurer**

The following Balance Sheet as of May 15, 2022 is for information only.

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|

|  |  |  |
| --- | --- | --- |
| **Account** |  | Balance |
| BPWTN Convention-Interim Board |  | 2,974.39 |
| BPWTN Executive CD |  | 24,819.52 |
| BPWTN Money Market-Working |  | 6,413.84 |
| **Fund** |  |  |
| BPWTN Scholarship Fund |  | 4,726.21 |
| BPWTN Working Fund |  | 15,450.73 |
| **Total Bank Accounts** |   | 54,384.69 |
|  |  |  |
| **Credit Card Accounts** |  |  |
| BPWTN President Credit Card |  | 0.00 |
| BPWTN Treasurer Credit Card |  | 0.00 |
| **TOTAL Credit Card Accounts** |   | 0.00 |
|  |  |  |
| **OVERALL TOTAL** |   | **$54,384.69** |

 |  |  |
|  |  |

##

## Membership Report

**Amber Farley, Membership Chair**

Membership as of May 15, 2022 stands at 106. In 2021-2022, there was a total loss of 19 members, including the loss of 1 local. Below is a comparison of the membership lists for the current year and previous year.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **2021 - 2022 Membership** |  |  | **2020 - 2021 Membership** |  | **% of loss or gain** | **# of loss or gain** |
| **Local Name** | **Total** |  | **Local Name** | **Total** |  |  |
| Chattanooga Business Women | 4 |  | Chattanooga Business Women | 4 | 0.00% | 0 |
| Elizabethton BPW | 19 |  | Elizabethton BPW | 24 | -20.83% | -5 |
| Hardeman County | 5 |  | Hardeman County | 5 | 0.00% | 0 |
| Jackson Area | 35 |  | Jackson Area | 36 | -2.78% | -1 |
| LaFollette BPW | 6 |  | Lafollette BPW | 6 | 0.00% | 0 |
|  |  |  | Lawrence County | 6 | -100.00% | -6 |
| Member at Large | 10 |  | Member at Large | 11 | -9.09% | -1 |
| Memphis Area BPW | 6 |  | Memphis Area BPW | 10 | -40.00% | -4 |
| Paris BPW | 6 |  | Paris BPW | 6 | 0.00% | 0 |
| Rockwood BPW | 12 |  | Rockwood BPW | 14 | -14.29% | -2 |
| Rogersville BPW | 3 |  | Rogersville BPW | 3 | 0.00% | 0 |
| **Grand Total** | **106** |   | **Grand Total** | **125** |  | **-19** |

## Regional Director Reports

**East Region Director, Robin McKamey**

**West Region Director, Martha Ervin**

### Fall Planning Meeting

Regional meetings were combined and held by ZOOM Conference Call on Thursday, August 19, 2021 at 6:30 pm CST / 7:30 pm EST. The meeting was hosted by Martha Ervin, President and Robin McKamey, West Region director.

We had representation from Elizabethton BPW, Jackson Area BPW, Memphis Area BPW, Rockwood BPW, and Members at Large. During the meeting presidents or representatives provided updates of how their locals are meeting, membership drives, fundraising projects, special events, scholarship opportunities, and any community activities the local is involved with.

The group watched a Ted Talk video by Loretta J. Ross, a professor at Smith College. Loretta educates people on how to counter call out culture in schools, businesses and relationships.

We live in a call-out culture, says activist and scholar Loretta J. Ross. You're probably familiar with it: the public shaming and blaming, on social media and in real life, of people who may have done wrong and are being held accountable. In this bold, actionable talk, Ross gives us a toolkit for starting productive conversations instead of fights -- what she calls a "call-in culture" -- and shares strategies that help challenge wrongdoing while still creating space for growth, forgiveness and maybe even an unexpected friend. "Fighting hate should be fun," Ross says. "It's being a hater that sucks.“

The Ted Talk is available at <https://www.ted.com/talks/loretta_j_ross_don_t_call_people_out_call_them_in?utm_campaign=tedspread&utm_medium=referral&utm_source=tedcomshare>.

Amber Farley, Fundraising Chair, provided information on the Rada Cutlery fundraiser for the East Region and reminded everyone on how they can support.

Martha Ervin, President, reminded the group of upcoming events such as Women’s Equality Day and the activities in Nashville around the Tennessee Women Suffrage Monument during the weekend of August 21, 2021. Several members of the Executive Committee were slated to go and other members were encouraged as well to attend.

Additional reminders were for the Rockwood BPW 100 Year Celebration, National Business Women’s Week and Virtual Walk/Run all taking place or beginning in October. Dates for the Interim Board meeting were also announced as Thursday, November 4, 2021.

### Spring Meeting

Regional meetings were combined and held by ZOOM Conference Call on Thursday, March 17, 2022 at 6:30 pm CST / 7:30 pm EST. The meeting was hosted by Martha Ervin, President and Robin McKamey, West Region director.

Our guest speaker was Darla Dye, the Director of Professional Development at East Tennessee State University. Darla works with community groups and University departments to  plan and implement non-credit programs including conferences, certificate programs, workshops, community Lifelong Learning seminars, Workforce Development programs and STEM camps. She taught college-level classes for 20 years and was the 2000 Local Census Manager for ten counties in Northeast Tennessee.

In her personal time, she enjoys travel, reading, walking on her farm, and renovating houses. Her son and granddaughters live in Florida, so she combines her love of travel with family time. She is looking forward to the end of COVID so she can do more travel.

In honor of St. Patrick’s Day, we had an ice breaker where participants on the call found as many green items as they could in their house or surrounding area. It was fun to see what items people came up with in their immediate area.

We had representation from Elizabethton BPW, Jackson Area BPW, Memphis Area BPW, Rockwood BPW, and Members at Large. During the meeting presidents or representatives provided updates of how their locals are meeting, membership drives, fundraising projects, special events, scholarship opportunities, and any community activities the local is involved with.

Martha Ervin, President, reminded the group of upcoming events such as Equal Pay Day and the Virtual Walk/Run. The Convention Meeting dates and times were announced as well as the venue which is Zoom.

# Standing Committee Reports

## Financial Committee Report

**Beth Bates, Committee Chair**

During the year, the finance committee met when necessary to discuss and review documents for the organization’s annual financial review. Although committee members were vast distances a part, we were able to accomplish these tasks using conference calls and sharing documents by email and snail mail.

The following items were successfully completed by target dates:

* Financials forwarded to the executive committee within 30 days of the quarter end dates.
* 990N report filed for the state organization Business and Professional Women of Tennessee.
* Reviewed and assisted with data preparation for both the interim board and state convention committee budgets.
* Assisted with creating the budgets for Interim Board and Convention.
* Prepared a proposed budget for 2021-2022 for president successor.

Many thanks to the ladies who participated on the finance committee. Their attention to detail and recommendations allowed us to have another successful year.

**Committee Members:**

Lee Ann Gaddis, President 2019-2021

Carol Turpen, Treasurer 2019-2021

Beth Bates Parliamentarian, 2019-2021

## Annual Budget (2022-2023) - Proposed

**Beth Bates, Finance Committee Chair**

The annual budget will be presented to the Pre Convention Board of Directors meeting held by Zoom on May 26, 2022 at 7:00 pm (CST) / 8:00 pm (EST).

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **INCOME** |  |  |  |  |  |
|  | Senior Member at Large (SMAL) |  |  | 40.00 |  | 160.00 |
|  | Member at Large (MAL) |  |  | 50.00 |  | 350.00 |
|  | Member of Local (MOL) |  |  | 50.00 |  | 3,250.00 |
|  | Senior Member of Local (SMOL) |  |  | 40.00 |  | 1,000.00 |
|  | Student of Local (SOL) |  |  | 15.00 |  | 135.00 |
|  | **TOTAL INCOME** |  |  |  |  | **$4,895.00** |
| **EXPENSES** |  |  |  |  |  |
|  | President |  |  | 300.00 |  |  |
|  | 1st VP (Issues Mgt.) |  |  | 175.00 |  |  |
|  | 2nd VP (Membership) |  |  | 0.00 |  |  |
|  | Secretary |  |  | 100.00 |  |  |
|  | Treasurer |  |  | 100.00 |  |  |
|  | Regional Directors (2 @$125.00) |  |  | 250.00 |  |  |
|  |  |  |  |  |  | $925.00 |
|  | Governance |  |  | 25.00 |  |  |
|  | Finance |  |  | 25.00 |  |  |
|  | Scholarship |  |  | 25.00 |  |  |
|  | Legislation |  |  | 25.00 |  |  |
|  |  |  |  |  |  | $100.00 |
|  | Licensing Fee |  |  | 50.00 |  |  |
|  | Leadership Training/Membership Involvement | 427.50 |  |  |
|  | College Marketing |  |  | 427.50 |  |  |
|  | Achiever Newsletter |  |  |  |  |  |
|  | Bond (Insurance) |  |  | 320.00 |  |  |
|  | Filling Fee W/State of TN. |  |  | 65.00 |  |  |
|  | Website, Membership & Event Management Fees | 525.00 |  |  |
|  | PayPal Fees |  |  | 40.00 |  |  |
|  | Mailbox Rental (includes forwarding) |  |  | 274.00 |  |  |
|  | Past President Memorial |  |  | 100.00 |  |  |
|  | President Pin |  |  | 374.00 |  |  |
|  | Office Supplies (i.e. postage, stationary) |  | 115.00 |  |  |
|  | Miscellaneous |  |  | 152.00 |  |  |
|  |  |  |  |  |  | $3,870.00 |
|  | **TOTAL EXPENSES** |  |  |  |  | **$4,895.00** |

## Issues Management Report

**Amber Farley, Committee Chair**

|  |  |
| --- | --- |
|  | **Responsibilities per BPW/TN Handbook** |
| Issues Management Chair | * Have the ability to communicate ideas and motivate members
* It shall be the duty of the committee to implement the program for the current year.
* It shall also be the responsibility of this committee to develop a coordinated program, projects, and activities for the ensuing year in accordance with the program and objectives of BPW/TN..
 |

Below is a cumulative list of issues management initiatives happening across BPW/TN including the state, region, and local levels during the 2021-2022 year.

|  |
| --- |
| State Level Issues Management |
| State | * Equal Pay Day Celebration held via Zoom so that members from across the state could network and celebrate together.
 |

|  |
| --- |
| Regional Level Issues Management |
| East RegionandWest Region | * Dr. Darla Dye, Director of Professional Development, at East Tennessee State University spoke at the combined East and West Region Spring meeting where she spoke about planning and implementing non-credit programs including conferences, certificate programs, workshops, community Lifelong Learning seminars, Workforce Development programs and STEM camps. ETSU is a provider for non-credit learning opportunities in the east region of Tennessee.
 |

|  |
| --- |
| Local Level Fundraising |
| Chattanooga Business Women | * *Unknown at this time*
 |
|  |  |
| Elizabethton BPW | * Juanita McKinney, President of Overmountain Republican Women, spoke about the 917 Society an organization that provides constitutions to 8th graders across the nation. Juanita also led a discussion on how Elizabethton BPW can help with voter registration in Carter County.
* Joy McCray, Director of the Elizabethton/Carter County Chamber of Commerce, spoke to Elizabethton BPW about resources the chamber provides to members and the community.
* Patty Woodby, Carter County Mayor, spoke to Elizabethton BPW about various projects the County Commission is working on including the renovation of a CTE lab for high school students, the expansion of the Tweetsie Trail, and a program which focuses on the opioid problem within the area to aid those who have had drug addictions become involved in the workforce.
 |
|  |  |
| Hardeman County BPW | * *Unknown at this time*
 |
|  |  |
| Jackson BPW | * *Unknown at this time*
 |
|  |  |
| Lawrence County BPW | * *Unknown at this time*
 |
|  |  |
| LaFollette BPW | * *Unknown at this time*
 |
|  |  |
| Memphis Area BPW | * *Unknown at this time*
 |
|  |  |
| Paris BPW | * *Unknown at this time*
 |
|  |  |
| Rockwood BPW | * Rockwood members gathered together to celebrate NBWW along with the celebration of their 100th years of being oldest Civic organization in Roane County, Tennessee. They were recognized by State Senator Ken Yager and State Representative Kent Calfee with a signed proclamation. The national organization BPW Foundation also recognized and congratulated Rockwood BPW for their years of continuous service. The President of the National Federation of BPW, formally congratulated along with NFBPW virtual chapter. Digital versions of proclamations given by both the City and County Mayors declaring this week NBWW. LO, President spoke on the History of the creation of NBWW. Rockwood BPW celebrated their 100th of being a local organization with a luncheon inviting members both State and local. They also created the 1st public library by loaning the City of Rockwood money to build it.
 |
|  |  |
| Rogersville BPW | * *Unknown at this time*
 |

## Governance Chair Report

**Charlotte Buchanan, Committee Chair**

No report submitted.

# Sub Committee Reports

## Fundraising Report

Amber Farley, Fundraising Chair

|  |  |
| --- | --- |
|  | **Responsibilities per BPW/TN Handbook** |
| Fundraising Chair andSub-Committee | * Propose fundraising projects or items
* Be knowledgeable about marketing strategies
* Oversee the sales of items or conduct projects
* Keep accurate financial records
* Use the BPW/TN website and other innovative ways state treasurer to reach a wide spectrum of members and non-members.
 |

Below is a cumulative list of fundraising initiatives that happened across BPW/TN including the state, region, and local levels during the 2021-2022 year.

|  |
| --- |
| State Level Fundraising |
| State | • No state fundraisers happened in 2021-2022. |
|  |  |
| Scholarship | * BPW/TN Virtual Walk/RunOctober 31st – November 6th, 2021Funds Raised–$300.00
* BPW/TN Virtual Walk/RunApril 25th – April 29th, 2022Funds Raised–$325.00
 |

|  |
| --- |
| Regional Level Fundraising |
| East Region | * East Region RADA FundraiserOngoing<https://radafundraising.com?rfsn=4472470.59eae9> Total Funds Raised – $56.03
 |
|  |  |
| West Region | * *Unknown at this time*
 |

|  |
| --- |
| Local Level Fundraising |
| Chattanooga Business Women | * *Unknown at this time*
 |
|  |  |
| Elizabethton BPW | * Atwell Pecan Fundraiser
* Pecan Dessert Auction
* Pampered Chef
 |
|  |  |
| Hardeman County BPW | * *Unknown at this time*
 |
|  |  |
| Jackson BPW | * *Unknown at this time*
 |
|  |  |
| Lawrence County BPW | * *Unknown at this time*
 |
|  |  |
| LaFollette BPW | * *Unknown at this time*
 |
|  |  |
| Memphis Area BPW | * *Unknown at this time*
 |
|  |  |
| Paris BPW | * *Unknown at this time*
 |
|  |  |
| Rockwood BPW | * Pampered Chef Fundraiser
* Atwell Pecan Fundraiser
 |
|  |  |
| Rogersville BPW | * *Unknown at this time*
 |

|  |
| --- |
| Fundraising Chair Initiatives |
| One-On-One Meetings | Local Presidents and Regional Directors had the opportunity to set up one on one meetings with Fundraising Chair, Amber Farley, to discuss individual fundraising ideas for their local.Meetings were available to be scheduled using the Calendly link: <https://calendly.com/amberfarley-bpw>. Only one President scheduled a meeting, however they did not log in for the meeting to happen. Fundraising Chair plans to try this again for the 2022-2023 year. |

## Equal Pay Day Report

**Michelle White, Equal Pay Day Chair**

A zoom meeting was held on Wednesday, March 24, 2021 at 7:00 pm (CST) / 8:00 pm (EST) on Zoom. The event “Unhappy Hour for Equal Pay Day was attended by BPW members from across the state as we raised a toast to our BPW sisters to celebrate Equal Pay Day.

## Scholarship Committee Report

**Beth Bates, Committee Chair**

Both the ALT-YC and Career Advancement scholarships are consolidated and managed by BPWTN.

With a fall Walk Run during National Businesswomen’s Week and a Spring Walk Run for Equal Pay Day, we raised $475 in 2020-21. We also collect an additional $50 in entry fees. We have three applicants for the ALT YC scholarship!! A recent record.

## Webmaster Report

**Martha Ervin, Webmaster**

The website is hosted by 1and1.com and includes two domains, [www.bpwtn.org](http://www.bpwtn.org) and [www.bpwtn.com](http://www.bpwtn.com). The package/contract was engaged on September 8, 2010.

The business package includes the following:

* E-Mail – The organization utilizes this feature to protect the security of our executive and board of directors members by supplying an email address with the extension of @bpwtn.org. This also gives a more professional look when someone chooses to interact with the officer from the website.
* Online storage – Utilizing this to retain various organizational documents such as bylaws, handbooks, forms, newsletters, reports. The documents are only accessed through a folder and link from the website. Any documents that are retired, are stored in an area where access is retricted.
* Security and service - The package includes virus protection to ensure our website is safe for visitors as well as ourselves.

The content management is currently with Weebly.com. The reason for selecting was

* Ease of use and the ability to update from anywhere that has an internet connection.
* Ability to create online forms to reduce paperwork management among the members
* Ability to download form information (event registrations) in an excel format and share with committee members
* Assign administrators to specific pages for updating without site degradation

Actions this year:

* Updated various pages when officers and board of directors changed to include updating the data on the actual page as well as redirecting person email addresses to BPW assigned email addresses. An example is Martha.Ervin@ErvinHypnosisCenter.com was directed to Webmaster@bpwtn.org
* Filed the Achievers at 1and1.com, updated the website with the link to the documents.
* MailChimp is the official email source for communicating with members. As webmaster, emails were forwarded to members regarding online meetings held during the year. If anyone does not receive an email, the cause can be one of the following:
	+ The address on file is incorrect.
	+ The address was not submitted for inclusion in MailChimp mailings.
	+ The member has a special configuration (filters, employer blocks external email, etc…) in their email program that does not allow the email from MailChimp.
	+ The member unsubscribed from MailChimp.
* Updated the website with current information for events such as required meetings (Interim Board, Convention, Regional Meetings)
* When required added updated forms and other additional content.

Typical visits per year are 3016 page views with 2184 unique visitors per week which increases during annual events like Business Women’s Week, Day on the Hill and Equal Pay Day. These times of the year are opportunities for our organization to shine and attract new members.

# Publication Bid

The following publication bid has been submitted for consideration and will be voted on during the Pre-Convention Board of Directors Meeting on Thursday, May 26, 2022 at 7:00 pm (CST) / 8:00 pm (EST),.

****

# Program Platform for 2022-2023

**Purpose**
Our mission is to achieve equity for all women in the workforce through advocacy, education and information.

**Vision Statement**

BPW/TN is the leading advocate for working women across our state.

**Value Statement**

BPW/TN is focused on equitable economic opportunities for all women in Tennessee. We are a formidable force with a broad base, diverse membership, and on the cutting edge in education, research, and information. In our efforts to achieve equity, we are the catalyst for change in public policy within all levels of government, and we form strategic alliances with business, academia and non-profit organizations. Individually and collectively, we are strong in our commitments empowering our members. BPW/TN is an efficient and progressive organization.

* BPW/TN will be a visible leader through a viable public relations campaign.
* BPW/TN will be an advocate for economic equity issues through public policy statements.
* BPW/TN will be a powerful force within: 1) Government; 2) Business; and 3) Women’s forums by empowering its members to stand and be heard.
* BPW/TN will help members fulfill their personal and professional potential through Individual Development, creative programming, workshops and the Young Careerist Program.
* BPW/TN will increase communication among its members through a variety of electronic and traditional social media opportunities.
* BPW/TN will be a premier resource to people in the workplace via the BPW Foundation.
* BPW/TN will develop strategic alliances that achieve equity for women in the workplace.
* BPW/TN will advocate strategies to promote work-life balance in the modern workplace.
* BPW/TN will increase its membership as a result of the above activities.

# Legislative Platform 2022-2023

**PREAMBLE**
The Equal Rights Amendment, as authored by Alice Paul, shall stand first, foremost, and above all other items which may appear on the platform of this Federation until equal, legal rights for women and men become guaranteed in the United States Constitution, because all statutory law derives there from.

**THE EQUAL RIGHTS AMENDMENT**
Equality of rights under the law shall not be denied or abridged by the United States or by any state on account of sex.

**Economic Equity**
Ensure pay equity, equal educational and economic opportunities at all stages of life; and promote affordable, quality dependent care to help ensure economic self-sufficiency for women.

**Health**
Ensure reproductive choice and full access to all reproductive health services and education; ensure funds for research into and protections for women’s health care needs; and encourage the development of a national health care plan recognizing the special health care needs of women.
​
**Civil Rights**
Ensure equal rights and remedies for women in all phases of their lives; support affirmative action; eliminate sexual harassment and violence against  women.

The organization supports issues of importance, which promote the goals, objectives, and mission statement of the Business and Professional Women of Tennessee, Inc. (BPW/TN).  The placement of the Platform items in no way indicates importance or priority of one item above another.

The placement of the Platform items in no way indicates importance or priority of one item above another.

# Award Guidelines

## 2022-2023 Issues Management Award Guidelines

**Amber Farley, Issues Management Committee Chair**

The purpose of the Issues Management Award is to recognize outstanding programs and events that assist members with personal and professional development not related to legislative activities. Examples include National Business Women’s Week events, health and education issues, and other BPW signature events or issues that are not tied to specific legislation.

The President’s Report provides space for each Local Organization to submit an entry. Include the following in the submission:

* Describe the event/project and its overall objective.
* Describe the planning process and steps of implementation.
* Identify collaborative efforts with other organizations, if applicable
* Describe public relation efforts, if applicable.
* Report attendance/participation at the event/project.
* Report new members gained as a result of the event/project.
* Describe the outcome and whether the event/project achieved its overall objective.
* Optional and highly encouraged, provide an Achiever article and photos of the event for posting in Achiever following the event/project.

### Reminders for Local Issues Management Chairs

* Each local organization is allowed one (1) official entry submission.
* The State Chair reviews the entries submitted on the President’s Report and chooses the outstanding entry.
* Certificates of Appreciation are awarded to the local organization having the best program.
* Entries must be consistent with BPW/TN’s mission statement – “To achieve equity for all women in the workplace through advocacy, education and information.”
* Deadline for entries is the same as the President’s Report, May 15, 2022.

## 2022-2023 Legislation Award Guidelines

**Robin McKamey, Legislation Management Committee Chair**

The purpose of legislative award is to promote participation in community and state legislative events. Examples include but are not limited to Day on the Hill, Equal Pay, and community or state candidate forums.

The President’s Report provides space for each Local Organization to submit an entry. Include the following in the submission:

* Describe the event/project and its overall objective.
* Describe the planning process and steps of implementation.
* Identify collaborative efforts with other organizations, if applicable
* Describe public relation efforts, if applicable.
* Report attendance/participation at the event/project.
* Report new members gained as a result of the event/project.
* Describe the outcome and whether the event/project achieved its overall objective.
* Optional and highly encouraged, provide an Achiever article and photos of the event for posting in Achiever following the event/project.

### Reminders for Local Legislation Chairs

* Each local organization is allowed one (1) official entry submission.
* The State Chair reviews the entries submitted on the President’s Report and chooses the outstanding entry.
* Certificates of Appreciation are awarded to the local organization having the best program.
* Entries must be consistent with BPW/TN’s mission statement – “To achieve equity for all women in the workplace through advocacy, education and information.”
* Deadline for entries is the same as the President’s Report, May 15, 2022.

## 2022-2023 Membership Award Guidelines

**Amber Farley, Membership Committee Chair**

Membership Awards are based on the current year’s membership as of April 30 and compared to the April 30 membership of the previous year according to the state treasurer’s records.

1. Membership Award – Highest percentage of increase in number of members
2. Iris Award - Largest increase in number of members
3. Certificate of Appreciation – locals with the greatest percentage of increase in membership in membership categories.
4. Mildred Hearn Award - goes to the local with the largest retention in number of members.
5. Retention Certificate – given to each local with a retention rate of 80% or more (certificate states retention rate.)
6. Certificate of Appreciation goes to each local organizing and chartering a new local.
7. Top Recruiter Award – member who has recruited the highest number of verified new members as of April 30.

### Membership Outreach Award

Criteria includes a list of the title and number of non-BPW events someone in your organization attended within the year to speak about your BPW/TN local organization or about BPW/TN in general. Include any events where you leave BPW marketing materials (brochures, flyers, business cards with BPW logo, etc…). Include programs such as visits to college campuses, chamber events, or other social outings.

**6 KEYS TO UNLOCKING POWERFUL LOCALS BPWTN LOCAL MEMBERSHIP PLAN - RECRUITMENT & RETENTION**

To complete this program and receive state recognition, you must use the Keys to recruit and retain members in your local. While the local may not achieve 100% of the KEYS, it is strongly encouraged to do its very best by utilizing as many of the tools as possible to gain and retain the most members.

 **A Special Membership Award will be given for total Key points. (first and second place)**

1. The local organization achieving First Place (total points) will receive a special award at State Convention and a certificate of achievement.
2. The local organization achieving Second Place (second in total points) will receive a certificate of achievement.
3. A local will receive a recognition certificate if it fulfills at least ONE task in all six of the KEYS.

#### First Key-Development of Keys

Utilize every “tool” in your toolbox of recruitment items that you develop such as mailing lists from other organizations, brochures, business cards, banners, member applications, etc. Distribute literature to each member to make each of them an “assistant membership chair” and request they utilize these items to network and recruit.

#### Second Key-Mentoring Develop

Utilize a program to mentor other young women, sharing the experience and wisdom of your more seasoned members. It can be young BPW members just beginning their career, a group of school-age young women, or another group or organization. Have training, develop a schedule, and create subject material for participating mentors.

#### Third Key- Potential Member Recruitment

Make visitors feel welcome, introduce everyone, distribute your programs, meeting schedule, and contact information. Have membership chair or someone to follow up via call, email, text, etc.

#### Fourth Key-New Members

Assign a buddy to new members for six months. Make them feel an immediate part of the group by having an induction ceremony and presenting a certificate or pin. Orient them with a special session or a packet containing BPW history, symbols, etc. Make sure they are assigned to a committee according to their interest.

#### Fifth Key-Current Members

Don’t neglect your current members. Make sure everyone feels important to the organization and that they have an assigned responsibility. Follow up with absent members to let them know they were missed. Share news in newsletters or meetings, such as promotions, death in family, etc.

#### Sixth Key-Lapsed Members

Send reminder letters or email for dues renewal. Find out why members choose not to renew and attempt to correct the problem if possible.

Use the score sheet to submit your membership report/award entry. Be sure to give supporting documentation when necessary.

Deadline for scoresheet submission is May 15, 2022 and can be submitted with the Presidents Report.

## 2022-2023 Mentoring Award Criteria

**Carol Turpen, Mentor Committee Chair**

This award was established to recognize a BPW/Tennessee member who has been an outstanding mentor and role model in the organization. The purpose of the award is to encourage members to share their knowledge of BPW, offer their special leadership skills, and support to other members. A plaque will be presented to the “BPW Mentor of the Year” by the presentation of the **The Kay Culbertson Mentoring Award** plaque will be presented at the BPW/TN State Convention for the organization year.

**WHAT IS A MENTOR?**

Mentoring is a partnership between two people in which an experience individual provides information, guidance, and support to another person to help foster career development and personal growth. No formal training is necessary to become a mentor. As a Business and Professional Woman, a member has the characteristics and skills needed t be a caring mentor. The nominee may be the individual who has invited new members to attend their first BPW meeting, attend state convention, or fall interim board. The nominee may have taken a scholarship recipient and shared with them experience and knowledge.

**QUALIFICATIONS FOR THE MENTOR AWARD**

1. Nominee must be a BPW member for at least three years and be in good standing.
2. Nominator must complete the nomination form and essay about her mentor and return nomination form to the Mentoring Committee Chair by April 30, 2023.

The entry form can be found on the website or from the committee chair, Carol Turpen, by email (mentor@bpwtn.org).

# Local President Reports

## Business and Professional Women of Rogersville

|  |  |
| --- | --- |
| Name of Local Organization | Business and Professional Women of Rogersville |
| Enter Meeting Location, Date and Time | 1st Tuesday of each month, Price Public Community Center |
| Enter Member’s Dues | $35.00 |
|  |
| **Officer Information (2021 – 2022)** |
| All the following fields are required.  If a person is serving in dual roles, enter their name in both fields.  If there are multiple VPs, identify the title along with the person's name.  If an officer does not have an email address, please provide the email address of the person who will forward email communications to the officer. |
| **+Office** | **Name** | **eMail Address** |
| **President** | Tammy Gibson | Tammy.gibson@hck12.net; tammy.gibson3@gmail.com.  |
| **Vice President** | Angela Jackson | Angela.jackson@hck12.net; pearlaj@yahoo.com.  |
| **Secretary** | Jennifer Simerly | Jennifer.simerly@hck2.net.  |
| **Treasurer** | Jeanette Edens | jeanetteedens@ymail.com.  |
| **Additional Officers not listed: Corresponding Secretary** | June McMakin | jmcmakin@chartertn.net.  |
|  |
| **New Officer Information (2022 – 2023)** |
| **Please complete if officers are elected before May 15th.**  If a person is serving in dual roles, enter their name in both fields.  If there are multiple VPs, identify the title along with the person's name.  If an officer does not have an email address, please provide the email address of the person who will forward email communications to the officer. |
| **Office** | **Name** | **eMail Address** |
| **President** | Tammy Gibson | Tammy.gibson@hck12.net; tammy.gibson3@gmail.com.  |
| **Vice President** | Angela Jackson | Angela.jackson@hck12.net; pearlaj@yahoo.com.  |
| **Secretary** | Jennifer Simerly | Jennifer.simerly@hck2.net.  |
| **Treasurer** | Jeanette Edens | jeanetteedens@ymail.com.  |
| **Additional Officers not listed: Corresponding Secretary** | Jennifer Michel | Jennifer.michel@hck12.net.  |
|  |
| **Membership Categories - for all awards** |
| Membership as of April 30th is used to calculate the award* ​Local organizations with 10 members or fewer
* Local organizations with 11-20 members
* Local organizations with 21 or more members
 |

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| **Program or Events for 2021-2022**Due to the pandemic, we understand that many locals have not had the opportunity to participate or present their normal in person annual Issues Management, Legislation, Personal Development or Membership Outreach programs.In the following section, please provide any activities or programs the local presented or participated in and the medium used such as Zoom, FaceBook Live, etc… Show us your creative side and let others know how your local overcame the social distancing and mask wearing restrictions.Award recipients will be determined by information contained in this report. Certificates of appreciation are awarded to the local having not just the best programs promoting the mission and objectives of BPW/TN. Certificates will also be awarded for creativity! So show us how you shined during one of the worst events in our organization's history. |
| **Format example:****Issues Management**Zoom meeting during National Business Women’s Week to network with local business women.**Legislation Management**Members of the organization attended the Women’s Collaboration Day on the Hill event**Personal Development**Webinar on Zoom to conduct Individual Development training**Membership Outreach**Mary Smith and Betty Boop represented Local XYZ to talk about Business and Professional Women of Tennessee. |
| **Issues Management****Legislation Management****Personal Development August/September, 2021 CPR Training****Membership Outreach****October, 2021 Celebrating Bosses****November, 2021 Thankfulness Presentation****December, 2021 Annual Christmas Celebration****January, 2022 Covid Updates****February, 2022 Health and Fitness/ Celebration of Women****March, 2022 Celebrating Friendships Membership Drive****April, 2022 Friendship****May, 2022 Financial Security** |
|  |
| **Social Media Outreach** |
| Social media is an important part of getting the message out for events within the communities.  Please identify how local events were communicated to members and the community. |
| Check All that Apply | Social Media  |  |
| X | Face Book (Local’s Page) | Events were listed on our BPW page |
|   | Pinterest |  |
|  | Twitter |  |
|  | Local’s Website |  |
|  | Other |  |
|  |

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| **Due Date for President’s Report: May 15, 2022** |
| Tammy Gibson |   | May 4, 2022 |
| Submitted By |  | Date Submitted |
| Tammy.gibson@hck12.netTammy.gibson3@gmail.com.  |  | 423-921-4868 |
| eMail Address of Submitter |  | Phone Number |

## Chattanooga Business Women

|  |  |
| --- | --- |
| Name of Local Organization | Chattanooga Business Women |
| Enter Meeting Location, Date and Time | None |
| Enter Member’s Dues | None |
|  |
| **Officer Information (2021 – 2022)** |
| All the following fields are required.  If a person is serving in dual roles, enter their name in both fields.  If there are multiple VPs, identify the title along with the person's name.  If an officer does not have an email address, please provide the email address of the person who will forward email communications to the officer. |
| **+Office** | **Name** | **eMail Address** |
| **President** | Charlotte Buchanan | RBuch49381@aol.com |
| **Vice President** | None |  |
| **Secretary** | None |  |
| **Treasurer** | Tresa Newton | TLNewton@catt.com |
| **Additional Officers not listed:** |  |  |
|  |
| **New Officer Information (2022 – 2023)** |
| **Please complete if officers are elected before May 15th.**  If a person is serving in dual roles, enter their name in both fields.  If there are multiple VPs, identify the title along with the person's name.  If an officer does not have an email address, please provide the email address of the person who will forward email communications to the officer. |
| **Office** | **Name** | **eMail Address** |
| **President** | Charlotte Buchanan | RBuch49381@aol.com |
| **Vice President** | None |  |
| **Secretary** | None |  |
| **Treasurer** | Tresa Newton | TLNewton@catt.com |
| **Additional Officers not listed:** |  |  |
|  |
| **Membership Categories - for all awards** |
| Membership as of April 30th is used to calculate the award​Local organizations with 10 members or fewerLocal organizations with 11-20 membersLocal organizations with 21 or more members |

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| **Program or Events for 2021-2022**Due to the pandemic, we understand that many locals have not had the opportunity to participate or present their normal in person annual Issues Management, Legislation, Personal Development or Membership Outreach programs.In the following section, please provide any activities or programs the local presented or participated in and the medium used such as Zoom, FaceBook Live, etc… Show us your creative side and let others know how your local overcame the social distancing and mask wearing restrictions.Award recipients will be determined by information contained in this report. Certificates of appreciation are awarded to the local having not just the best programs promoting the mission and objectives of BPW/TN. Certificates will also be awarded for creativity! So show us how you shined during one of the worst events in our organization's history. |
| **Format example:****Issues Management**Zoom meeting during National Business Women’s Week to network with local business women.**Legislation Management**Members of the organization attended the Women’s Collaboration Day on the Hill event**Personal Development**Webinar on Zoom to conduct Individual Development training**Membership Outreach**Mary Smith and Betty Boop represented Local XYZ to talk about Business and Professional Women of Tennessee. |
| **Issues Management – N/A****Legislation Management – N/A****Personal Development– N/A****Membership Outreach– N/A** |
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| **Social Media Outreach** |
| Social media is an important part of getting the message out for events within the communities.  Please identify how local events were communicated to members and the community. |
| Check All that Apply | Social Media  |  |
|  | FaceBook (Local’s Page) |  |
|  | Pinterest |  |
|  | Twitter |  |
|  | Local’s Website |  |
|  | Other |  |
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| --- |
| **Due Date for President’s Report: May 15, 2022** |
| Tresa Newton |  | May 15, 2022 |
| Submitted By |  | Date Submitted |
| TLNewton@catt.com |  | (423) 413-4407 |
| eMail Address of Submitter |  | Phone Number |

## Elizabethton BPW

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| --- | --- |
| Name of Local Organization | Elizabethton Business & Professional Women |
| Enter Meeting Location, Date and Time | Elizabethton / Carter County Chamber of Commerce, 2nd Tuesday of the Month, 6:00pm |
| Enter Member’s Dues | Standard State Dues / No Local Dues |
|  |
| **Officer Information (2021 – 2022)** |
| All the following fields are required.  If a person is serving in dual roles, enter their name in both fields.  If there are multiple VPs, identify the title along with the person's name.  If an officer does not have an email address, please provide the email address of the person who will forward email communications to the officer. |
| **+Office** | **Name** | **eMail Address** |
| **President** | Amber Farley | amberfarley.bpw@gmail.com |
| **Vice President** | Michelle White – 1st VP | michelle.white12@yahoo.com |
| **Secretary** | Joy Jarrett |  |
| **Treasurer** | Kristi DeMoss |  |
| **Additional Officers not listed:** | Robin McKamey -2nd VP |  |
|  |
| **New Officer Information (2022 – 2023)** |
| **Please complete if officers are elected before May 15th.**  If a person is serving in dual roles, enter their name in both fields.  If there are multiple VPs, identify the title along with the person's name.  If an officer does not have an email address, please provide the email address of the person who will forward email communications to the officer. |
| **Office** | **Name** | **eMail Address** |
| **President** | Amber Farley | amberfarley.bpw@gmail.com |
| **Vice President** | Michelle White – 1st VP | michelle.white12@yahoo.com |
| **Secretary** | Robin McKamey |  |
| **Treasurer** | Kristi DeMoss |  |
| **Additional Officers not listed:** | Kelsi Hill – 2nd VP |  |
|  |
| **Membership Categories - for all awards** |
| Membership as of April 30th is used to calculate the award* ​Local organizations with 10 members or fewer
* Local organizations with 11-20 members
* Local organizations with 21 or more members
 |

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| **Program or Events for 2021-2022**Due to the pandemic, we understand that many locals have not had the opportunity to participate or present their normal in person annual Issues Management, Legislation, Personal Development or Membership Outreach programs.In the following section, please provide any activities or programs the local presented or participated in and the medium used such as Zoom, FaceBook Live, etc… Show us your creative side and let others know how your local overcame the social distancing and mask wearing restrictions.Award recipients will be determined by information contained in this report. Certificates of appreciation are awarded to the local having not just the best programs promoting the mission and objectives of BPW/TN. Certificates will also be awarded for creativity! So show us how you shined during one of the worst events in our organization's history. |
| **Format example:****Issues Management**Zoom meeting during National Business Women’s Week to network with local business women.**Legislation Management**Members of the organization attended the Women’s Collaboration Day on the Hill event**Personal Development**Webinar on Zoom to conduct Individual Development training**Membership Outreach**Mary Smith and Betty Boop represented Local XYZ to talk about Business and Professional Women of Tennessee. |
| **Issues Management**Elizabethton / Carter County Chamber of Commerce Director, Joy McCray, spoke to members about the chamber and the role that it plays in the community. Elizabethton BPW is a member of the chamber and had not utilized services that they provide in the past. Joy provided great information as it opened the doors for not only a physical space to host meetings and events, but an avenue for promoting Elizabethton BPW and the scholarship through the weekly chamber newsletters.During National Business Women’s Week, Elizabethton BPW held a Business Women’s Week Event at the Elizabethton / Carter County Chamber of Commerce. Fifty local professional and/or entrepreneur women were invited to attend the celebration. Carter County Mayor, Patty Woodby, was the official speaker and spoke about the positive changes and programs happening in the county. In addition, Elizabethton BPW awarded the 2021 Elizabethton BPW Woman of the Year award to Mayor Woodby for her role serving as the first female county mayor and the positive affect she is having in Elizabethton and Carter County.**Legislation Management**Not Applicable**Personal Development**Not Applicable**Membership Outreach**Elizabethton BPW held three membership outreach events in 2021-2022. The first was held in July members and potential members were invited to a Membership Outing event with 423Made founded by Michelle Beachum, a local ETSU alumna and artist. They had the pleasure of attending her first DIY class and supporting her as they made their own interchangeable décor signs. The National Business Women’s Week celebration served as the second membership outreach event for the year as 50 local women were invited to attend and learn about BPW. The last membership event was held in conjunction with a pecan dessert auction. Members were asked to invite potential members to attend and the event was held both in person and via Facebook Live. |
|  |
| **Social Media Outreach** |
| Social media is an important part of getting the message out for events within the communities.  Please identify how local events were communicated to members and the community. |
| Check All that Apply | Social Media  |  |
| X | FaceBook (Local’s Page) | https://www.facebook.com/groups/elizabethtonbpw |
|   | Pinterest |  |
|  | Twitter |  |
|  | Local’s Website |  |
|  | Other |  |
|  |

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| **Due Date for President’s Report: May 15, 2022** |
| Amber Farley  |  | May 15, 2022 |
| Submitted By |  | Date Submitted |
| amberfarley.bpw@gmail.com  |  | 423.946.9638 |
| eMail Address of Submitter |  | Phone Number |

## Jackson Area BPW

|  |  |
| --- | --- |
| Name of Local Organization | Jackson Area Business and Professional Women |
| Enter Meeting Location, Date and Time | Zoom. 1st Monday at 5 except July and Sept 2nd Monday.  |
| Enter Member’s Dues | $90 |
|  |
| **Officer Information (2021 – 2022)** |
| All the following fields are required.  If a person is serving in dual roles, enter their name in both fields.  If there are multiple VPs, identify the title along with the person's name.  If an officer does not have an email address, please provide the email address of the person who will forward email communications to the officer. |
| **+Office** | **Name** | **eMail Address** |
| **President** | Sheila Arnold | swarnold@gmail.com |
| **Vice President 1st** | Linda Rizzuto | Rizzuto.linda@gmail.com |
| **Secretary** | Dr. Linda Theus | ltheus@lanecollege.edu |
| **Treasurer** | Dawn Mooney | dawn@pcpaladins.com |
| **Additional Officers not listed: 2nd VP**  | Ginger Terry | Gingerterry3@yahoo.com |
|  |
| **New Officer Information (2022 – 2023)** |
| **Please complete if officers are elected before May 15th.**  If a person is serving in dual roles, enter their name in both fields.  If there are multiple VPs, identify the title along with the person's name.  If an officer does not have an email address, please provide the email address of the person who will forward email communications to the officer. |
| **Office** | **Name** | **eMail Address** |
| **President** | New officers have not be elected.  |  |
| **Vice President** |  |  |
| **Secretary** |  |  |
| **Treasurer** |  |  |
| **Additional Officers not listed:** |  |  |
|  |
| **Membership Categories - for all awards** |
| Membership as of April 30th is used to calculate the award* ​Local organizations with 10 members or fewer
* Local organizations with 11-20 members
* Local organizations with 21 or more members
 |

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| --- |
| **Program or Events for 2021-2022**Due to the pandemic, we understand that many locals have not had the opportunity to participate or present their normal in person annual Issues Management, Legislation, Personal Development or Membership Outreach programs.In the following section, please provide any activities or programs the local presented or participated in and the medium used such as Zoom, FaceBook Live, etc… Show us your creative side and let others know how your local overcame the social distancing and mask wearing restrictions.Award recipients will be determined by information contained in this report. Certificates of appreciation are awarded to the local having not just the best programs promoting the mission and objectives of BPW/TN. Certificates will also be awarded for creativity! So show us how you shined during one of the worst events in our organization's history. |
| **Format example:****Issues Management**Zoom meeting during National Business Women’s Week to network with local business women.**Legislation Management**Members of the organization attended the Women’s Collaboration Day on the Hill event**Personal Development**Webinar on Zoom to conduct Individual Development training**Membership Outreach**Mary Smith and Betty Boop represented Local XYZ to talk about Business and Professional Women of Tennessee. |
| Issues Management: Our Woman of Achievement, Member Stacy Miller was chosen and honored during National Businesswomen’s Week. For our April meeting, we heard from Margaret Taylor, Executive Director, of Step Ahead Foundation of West TN. Her non-profit offers long term, but reversible contraception free to young women so that they can further their education and careers and care for their existing families. Kimberly Jones led fund raising efforts for the American Heart Association and through Runway for a Cure, the American Cancer Society. In February, our speaker enlightened us about Women’s Heart health. Mary Jo Middlebrooks and Tawnya Moore were selected as 2 of the 31 most influential women in Jackson during March, Women’s History Month. Jackie Utley was selected for the National NSDAR Service to Veterans Award. In March, Members enjoyed hearing from Lynn Binkley of All Saints Immigration Service. Legislation Management In July, we learned how to protect our vote by learning from an Organize Tennessee speaker, Kayla Parker. We advocated repeatedly for S. 1488, H. 2339 which would give SNAP (Food Stamps) to struggling military families. We also discussed a state bill which would have given a grant to developers of grocery stores in food desserts. Unfortunately, that bill was withdrawn. We shared information about the ERA, and the Paycheck Fairness Act as well. Personal Development Members shared joys, information and frustrations during our almost monthly brag, bitch, and bonus sessions. Membership Outreach Jackie Utley issued press releases to WNBJ39, WBBJ7, the Jackson Sun and Crime Scene/Examiner newspapers. She appeared on Six and the City local Television station and two radio shows on station 101.5 to promote nominations for the Women of Achievement awards.All meetings and presentations were conducted by zoom. |
|  |
| **Social Media Outreach** |
| Social media is an important part of getting the message out for events within the communities.  Please identify how local events were communicated to members and the community. |
| Check All that Apply | Social Media  |  |
| X | FaceBook (Local’s Page) |  |
|   | Pinterest |  |
|  | Twitter |  |
|  | Local’s Website |  |
|  | Other |  |
|  |
| **Due Date for President’s Report: May 15, 2022** |
| Beth S. Bates |  | 5/8/2022 |
| Submitted By |  | Date Submitted |
| Batesb@aol.com |  | 731 616 3618 |
| eMail Address of Submitter |  | Phone Number |

## Memphis Area BPW

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| --- | --- |
| Name of Local Organization | Memphis Area BPW |
| Enter Meeting Location, Date and Time | Zoom – Third Tuesday of the month |
| Enter Member’s Dues | $10 member - $5 Student member |
|  |
| **Officer Information (2021 – 2022)** |
| All the following fields are required.  If a person is serving in dual roles, enter their name in both fields.  If there are multiple VPs, identify the title along with the person's name.  If an officer does not have an email address, please provide the email address of the person who will forward email communications to the officer. |
| **+Office** | **Name** | **eMail Address** |
| **President** | Martha Ervin | Martha.Ervin@ervinhypnosiscenter.com |
| **Vice President** | Cheryl Yarbrough | consultsbycheryl@aol.com |
| **Secretary** | Carol Turpen | cgturpen@crockettnet.com |
| **Treasurer** | Carol Turpen | cgturpen@crockettnet.com |
| **Additional Officers not listed:** |  |  |
|  |
| **New Officer Information (2022 – 2023)** |
| **Please complete if officers are elected before May 15th.**  If a person is serving in dual roles, enter their name in both fields.  If there are multiple VPs, identify the title along with the person's name.  If an officer does not have an email address, please provide the email address of the person who will forward email communications to the officer. |
| **Office** | **Name** | **eMail Address** |
| **President** | Martha Ervin | Martha.Ervin@ervinhypnosiscenter.com |
| **Vice President** | Cheryl Yarbrough | consultsbycheryl@aol.com |
| **Secretary** | Carol Turpen | cgturpen@crockettnet.com |
| **Treasurer** | Carol Turpen | cgturpen@crockettnet.com |
| **Additional Officers not listed:** |  |  |
|  |
| **Membership Categories - for all awards** |
| Membership as of April 30th is used to calculate the award* ​Local organizations with 10 members or fewer
* Local organizations with 11-20 members
* Local organizations with 21 or more members
 |

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| --- |
| **Program or Events for 2021-2022**Due to the pandemic, we understand that many locals have not had the opportunity to participate or present their normal in person annual Issues Management, Legislation, Personal Development or Membership Outreach programs.In the following section, please provide any activities or programs the local presented or participated in and the medium used such as Zoom, FaceBook Live, etc… Show us your creative side and let others know how your local overcame the social distancing and mask wearing restrictions.Award recipients will be determined by information contained in this report. Certificates of appreciation are awarded to the local having not just the best programs promoting the mission and objectives of BPW/TN. Certificates will also be awarded for creativity! So show us how you shined during one of the worst events in our organization's history. |
| **Format example:****Issues Management**Zoom meeting during National Business Women’s Week to network with local business women.**Legislation Management**Members of the organization attended the Women’s Collaboration Day on the Hill event**Personal Development**Webinar on Zoom to conduct Individual Development training**Membership Outreach**Mary Smith and Betty Boop represented Local XYZ to talk about Business and Professional Women of Tennessee. |
| **Issues Management – N/A****Legislation Management – N/A****Personal Development – N/A****Membership Outreach – N/A**Had periodic Zoom Meetings to discuss organizational business. Several members participated in the Virtual Walk/Runs for the fall 2021 and Spring 2022. |
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| **Social Media Outreach** |
| Social media is an important part of getting the message out for events within the communities.  Please identify how local events were communicated to members and the community. |
| Check All that Apply | Social Media  |  |
| X | FaceBook (Local’s Page) | Memphis Area BPW |
|   | Pinterest |  |
|  | Twitter |  |
| X | Local’s Website | http://memphisbpw.weebly.com/ |
|  | Other |  |
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| **Due Date for President’s Report: May 15, 2022** |
| Martha Ervin |  | May, 1/2022 |
| Submitted By |  | Date Submitted |
| Martha.ervin@ervinhypnosiscenter.com |  | (901) 489-5481 |
| eMail Address of Submitter |  | Phone Number |

## Rockwood BPW

|  |  |
| --- | --- |
| Name of Local Organization | Rockwood BPW |
| Enter Meeting Location, Date and Time | 3rd Tuesday, Victorian Square |
| Enter Member’s Dues | $5 |
|  |
| **Officer Information (2021 – 2022)** |
| All the following fields are required.  If a person is serving in dual roles, enter their name in both fields.  If there are multiple VPs, identify the title along with the person's name.  If an officer does not have an email address, please provide the email address of the person who will forward email communications to the officer. |
| **Office** | **Name** | **eMail Address** |
| **President** | Lee Ann Gaddis | leeann4002@yahoo.com |
| **Vice President** | Geraldine Wallick | leeann4002@yahoo.com |
| **Secretary** | Becky Layne | layne\_rf@hotmail.com |
| **Treasurer** | Amy Jones | leeann4002@yahoo.com |
| **Additional Officers not listed:** | CorrespondingSecretary-Linda Brummett | leeann4002@yahoo.com  |
|  |
| **New Officer Information (2022 – 2023)** |
| **Please complete if officers are elected before May 15th.**  If a person is serving in dual roles, enter their name in both fields.  If there are multiple VPs, identify the title along with the person's name.  If an officer does not have an email address, please provide the email address of the person who will forward email communications to the officer. |
| **Office** | **Name** | **eMail Address** |
| **President** | Geraldine Wallick | leeann4002@yahoo.com |
| **Vice President** | Amy Jones | leeann4002@yahoo.com |
| **Secretary** | Becky Layne | layne\_rf@hotmail.com |
| **Treasurer** | Lee Ann Gaddis | leeann4002@yahoo.com |
| **Additional Officers not listed:** | CorrespondingSecretary-Malinda Yager | leeann4002@yahoo.com  |
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| **Membership Categories - for all awards** |
| Membership as of April 30th is used to calculate the award* ​Local organizations with 10 members or fewer
* Local organizations with 11-20 members
* Local organizations with 21 or more members
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| **Program or Events for 2021-2022**Due to the pandemic, we understand that many locals have not had the opportunity to participate or present their normal in person annual Issues Management, Legislation, Personal Development or Membership Outreach programs.In the following section, please provide any activities or programs the local presented or participated in and the medium used such as Zoom, FaceBook Live, etc… Show us your creative side and let others know how your local overcame the social distancing and mask wearing restrictions.Award recipients will be determined by information contained in this report. Certificates of appreciation are awarded to the local having not just the best programs promoting the mission and objectives of BPW/TN. Certificates will also be awarded for creativity! So show us how you shined during one of the worst events in our organization's history. |
| **Format example:****Issues Management**Zoom meeting during National Business Women’s Week to network with local business women.**Legislation Management**Members of the organization attended the Women’s Collaboration Day on the Hill event**Personal Development**Webinar on Zoom to conduct Individual Development training**Membership Outreach**Mary Smith and Betty Boop represented Local XYZ to talk about Business and Professional Women of Tennessee. |

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| **Issues Management:** **National Business Women’s Week-** Members gathered together to celebrate NBWW along with the celebration of Rockwood’s 100th years of being oldest Civic organization in Roane County, Tennessee. We were recognized by State Senator Ken Yager and State Representative Kent Calfee with a signed proclamation. The national organization BPW Foundation also recognized and congratulated Rockwood BPW for their years of continuous service. The President of the National Federation of BPW, formally congratulated along with NFBPW virtual chapter. Digital versions of proclamations given by both the City and County Mayors declaring this week NBWW. LO, President spoke on the History of the creation of NBWW. Rockwood BPW celebrated our 100th of being a local organization with a luncheon inviting members both State and local. We also created the 1st public library by loaning the City of Rockwood money to build it. Equal Pay Day- In April, our Members from our local and across the state joined and celebrated the earliest time Equal Pay Day being in March in the history of acknowledging the Equal Pay Day. Meetings- Members of LO attended all regional, state, and NFBPWC meetings. Members that attended these specific meetings shared the information to members of Rockwood that were not able to attend. **Legislation Management** **Rockwood Business and Professional Women’s Organization** held its annual legislative meeting in August 2020. Becky Layne, legislative chair, distributed and discusses contact information for elected officials as well as information concerning women’s suffrage and the continuing celebration of the 100th anniversary of the passage of the 19th amendment to the U.S Constitution. Members attended different observances of this historical passage. We, also, invited Kim Nelson, public defender, to speak to our members and guests on what their job Intel’s and aspects that could help when dealing with legalities.**Personal Development**Members participated in other groups and in community awareness to better help the community during the pandemic and help others with mental health.During the pandemic, members reached out to other BPW members and others across the US to comfort and talk to them. Mental Health is a critical issue and Rockwood BPW members reached out to let others know someone cared about them and made them feel wanted. One member traveled to other places to share her experience with cancer and how having a group such as BPW helped her overcome the depression and struggles of living with cancer.Members also have been in leadership training at various levels by zoom and in-person. These training sessions are being used improve relationships with members and non-members. Also to mentor and help members and non-members looking to take on future leadership roles in the BPW and our community.Members over the year have donated time, money and items to our local charities such as Meals on Wheels, Women’s Shelters, Blessed Boxes, and Little Free Library. Meals on Wheels provide meals to those unable to fix hot meals for themselves. Women’s Shelter is for those who are seeking help from situations that have been harmful to them. Blessed Boxes provided food in areas that may not can afford food daily. Little Free library are places to donated, share, or borrow books in communities. All of these are helping to promote better futures for those that need them.**Membership Outreach** **Pecan Sales/Pampered Chef**Rockwood BPW conducts two major fundraisers. The proceeds from the Pecan Saleshelp pay for expenses such as attendance at regional and state meetings or specialprojects, as well as community activities. The other fundraiser is the CommunityOnline Pampered Chef. Profits fund two BPW Scholarships to Rockwood High School Seniors, a Girls’ State Delegate, a donation to REACH (organization which provides Christmas shopping fordisadvantaged children), a United Way donation, the Imagination Library, a donationto the BPW/TN Education and Scholarship Fund. Additional support for our Rockwood BPW Schoalrship comes from a basket furnished each month by a member being drawn to receive it. Everyone contributes $1 to add tothe contribution. At our Christmas meeting donations to our ScholarshipFund are made in lieu of gifts. Proceeds from our annual White Elephant Sale in April also go to our charitable projects. Rockwood BPW continues sales of **Cooking****with BPW Past and Present**, a cookbook with over 200 recipes from BPW membersand friends, both present and past.**Rockwood Books**Rockwood BPW also has a presence in our town through its reprinting of two books ofinterest to many citizens. One is the Rockwood Centennial Book, a pictorial history ofRockwood produced for centennial celebration in 1968. Our organization has soldover 350 copies of this book and was reprinted again for the 150th Anniversary of thefounding of Rockwood and has been reprinted again this year. The other book wasused as a promotion of the town to business and industry in 1938 and was reprintedby BPW in 1993, 2001, 2010, and 2013. These two books emphasize the prominentplace in the community that Rockwood BPW has held.**Newsletter and Other Projects**A newsletter is sent to each Rockwood BPW member by email or snail mail,as well as to other BPW members across the state and is posted on Rockwood’sFacebook page and on the BPW/TN website. Rockwood BPW is a member of theRoane County Chamber of Commerce whose newsletters are shared with membersto take advantage of the resources offered and participation in activities with othermembers. Rockwood BPW Members are involved in the growth of our town byserving as members of Rockwood Revitalization, a Tennessee Downtowns program,Rockwood 2000, and other civic organizations. Members also contributed to Blessing Boxes and Little Libraries during the last year during the pandemic. Food and Book were distributed to the sites to ensure people in those areas had supplies to make it through the pandemic. |

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| **Social Media Outreach** |
| Social media is an important part of getting the message out for events within the communities.  Please identify how local events were communicated to members and the community. |
| Check All that Apply | Social Media  |  |
| X | FaceBook (Local’s Page) |  |
|   | Pinterest |  |
|  | Twitter |  |
|  | Local’s Website |  |
|  | Other |  |
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| **Due Date for President’s Report: May 15, 2022** |
| Lee Ann Gaddis |  | May 9, 2022 |
| Submitted By |  | Date Submitted |
| leeann4002@yahoo.com  |  | 865-250-8149 |
| eMail Address of Submitter |  | Phone Number |